



CFIC Annual Membership Dues

January 1, 2021—December 31, 2021

Stand With Your Industry—At the Carolinas Food Industry Council (CFIC) we work to protect the state’s grocery industry which means your membership investment goes towards CFIC’s comprehensive advocacy strategies deployed at the State Capitols in both Raleigh, NC and Columbia, SC. Not only are you strengthening the grocery community, but positively positioning your company among your peer group.

Membership Options—At CFIC we recognize that one size does not fit all, therefore CFIC offers three membership options for you to choose from. The *Limited Membership* is designed for companies that simply want to maintain membership in the years in which they cannot attend events or stay engaged and current with the ever-changing policies that impact the grocery industry. The *Essential Membership* includes all of the same benefits of the Limited Membership plus allows for limited participation in CFIC members-only events. This level is perfect for small manufacturers. The *Corporate Membership* allows a company to send an unlimited number of company reps to CFIC events (registration rates apply) as well as all of the benefits included in the Limited Membership.

Membership Benefits	Limited \$250	Essential \$500	Corporate \$1,000
Unlimited number of company reps added to CFIC’s electronic distribution list	✓	✓	✓
Eligible to apply for undergraduate scholarship program (employees and dependents)	✓	✓	✓
Company listing in Member Resource Directory/On-site Guide <i>(Dues must be received by 3.31.21)</i>	✓	✓	✓
Subscription to electronic monthly newsletter	✓	✓	✓
Access to educational seminars/webinars	✓	✓	✓
Layman’s explanation of issues that impact the Carolinas food industry via legislative updates	✓	✓	✓
Many discounted member services. Contact CFIC staff for a complete list of services or visit the CFIC website at www.cficweb.org	✓	✓	✓
Invited to join legislative and emergency management calls	✓	✓	✓
Eligible to attend Annual CFIC Convention (Registration fees apply)		✓ One Company Rep	✓ Unlimited Attendees
Eligible for convention sponsorship which provides exposure for your brand		✓	✓
Discounted member rate for annual CFIC golf tournament		✓	✓
Networking opportunities with retail chain and independent grocers at events		✓	✓
Eligible to submit written testimonials for CFIC website and marketing materials		✓	✓
Refer a non CFIC member company to join CFIC and receive one complimentary convention registration when the company joins and pays in full		✓	✓
Receive one-time color logo listing in the <i>ExpressLine</i> newsletter under the Featured Member Section			✓
Eligible to create CFIC’s social media posts up to four times per year <i>Contact CFIC staff for more details</i>			✓

For more information, contact CFIC Assistant Director Brenna Favara at (919) 832-0811 or email brennaf@cficweb.org.

CFIC Convention Sponsorship Levels

Membership with CFIC is required in order to be a CFIC Convention Sponsor.

Sponsorship Benefits	Bronze \$1,000+	Silver \$3,000+	Crystal \$5,000+	Gold \$8,000+	Platinum \$11,000+
Complimentary convention registration (s)	✓ 1	✓ 2	✓ 3	✓ 4	✓ 5
Eligible to provide product, coupons, or promotional items for brand exposure. Please note: The amount of product/flavors permitted is based on sponsorship levels.	✓ Only product that does <u>not</u> require heating or refrigeration. 2 Items Permitted	✓ Serve Cold Food and Self Heat Food 4 Items Permitted	✓ Heat and Serve Prepared Food 6 Items Permitted	✓ Heat and Serve Prepared Food 9 Items Permitted	✓ Heat and Serve Prepared Food Unlimited # of Items Permitted
Eligible to participate in One-on-One Retailer Meetings <i>Contact CFIC staff for more details</i>	✓ <i>Only eligible for speed meetings.</i>	✓	✓	✓	✓
Recognition on signage, convention materials and sponsor video	✓ Name Listing	✓ Name Listing	✓ Name Listing	✓ Logo Listing	✓ Logo Listing
Sponsorship listing on CFIC website <i>Logos will be linked to vendor website</i>	✓ Name Listing	✓ Name Listing	✓ Name Listing	✓ Logo Listing	✓ Logo Listing
Electronic list of attendees, including name, professional title and company	✓	✓	✓	✓	✓
Color spot in Convention On-Site Guide Platinum spots placed in first 1/3 of book.		✓ 1/3 Page	✓ 1/2 Page	✓ 2/3 Page	✓ Full Page
Recipe included in Convention On-Site Guide and Resource Directory (provided by sponsor)			✓	✓	✓
Dedicated PowerPoint slide (provided by sponsor) added to rolling presentation shown during breaks/intermission				✓	✓
Dedicated email blast (provided by sponsor) sent to attendees during Convention				✓	✓
VIP table reservations with retailers during President's Dinner <i>Contact CFIC staff for more details</i>				✓ Two Tables	✓ Unlimited
<u>One</u> reserved hotel room in Royale Palms room block. Please note: Hotel room fees apply; To guarantee a reserved room in Royale Palms, requests must be received via email by November 1, 2020.					✓
Private cocktail reception with retailers					✓
Logo on most CFIC convention emails					✓
Promotional material included in registration packet <i>Contact CFIC staff for more details</i>					✓